

# WHO WE ARE



[www.crewutah.org](http://www.crewutah.org) | [www.crewnetwork.org](http://www.crewnetwork.org)

*CREW Utah was founded in June 2007 by 13 dynamic women with diverse commercial real estate backgrounds. The founding members' goal was to unite Utah women in commercial real estate for networking, education, and career advancement opportunities.*

## The 2021 CREW Utah Board of Directors

### EXECUTIVE BOARD

**President**, Gina Moore, Cushman & Wakefield

**Immediate Past President**, Kandace Brewster, Brewster Insurance Group

**President Elect and Director of Sponsorship**, Jessica Rancie, Kirton McConkie

**Secretary**, Jessica Hoffman, FFKR Architects

**Treasurer**, Wendy Leonelli, Zions Bank

### BOARD OF DIRECTORS

**Director of Events**, Annastasia Kaessner, Colliers International

**Director of Marketing**, Angela Kesselman, The Madison Group

**Director of Strategic Planning**, Leeza Evensen, Snell & Wilmer

**Director of Membership**, Anna Irons, First American Title Insurance Company

**Director of Philanthropy**, Emily Gates, Bank of the West

**Director of Scholarship Program**, McKell Dalton, Woodbury Corporation

**Director of Scholarship Gala Fundraiser**, Mariel Wirthlin, The Associated Group





www.crewutah.org | www.crewnetwork.org

CREW Utah is a state chapter of CREW Network, an international organization dedicated to transforming the commercial real estate industry by advancing women globally. Our 12,000+ members represent nearly every discipline within the industry, in more than 75 major markets. 76% of members hold positions in senior leadership at their respective organizations and 72% give member-to-member referrals.

## WHY CREW UTAH?

### LEARN

- Monthly lunch events (presentations from industry experts to increase business opportunities, offer insight from developer perspectives, and stay informed of industry trends)
- Personal/professional development training
- Leadership opportunities
- CREW Network industry benchmark studies and white papers

### NETWORK

- Full access to CREW Network Member Database of over 12K commercial real estate professionals
- Exclusive networking opportunities with peer organizations
- Monthly “CREW in The Morning”
- Member Mixers
- Annual Holiday Social
- Annual Members Only Meeting
- Complimentary job postings on the CREW Utah webpage

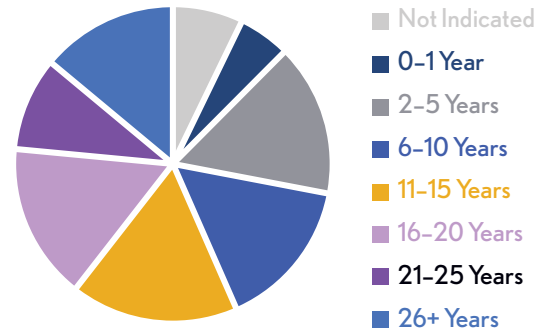
### SERVE

- Scholarship opportunities
- Mentorship program
- Access to program toolkits and materials for CREW Network Career Outreach programs - CREW Careers, UCREW® and eMentoring
- Philanthropic opportunities

## OUR MEMBERSHIP

- More than 75% of our members have  $\geq 5$  years of experience in a qualified field of commercial real estate (QFCRE)
- Other members consist of:
  - Associates (< 5 years of experience in QFCRE)
  - Affiliates (employed in a field related to CRE, which benefits, supports, or supplies a service or product to CRE professionals)
  - Full-time graduate students (studying in a QFCRE)

## YEARS OF EXPERIENCE



## MEMBERSHIP BY QUALIFIED DISCIPLINE



# Annual Sponsorship

TRANSFORMING THE COMMERCIAL REAL ESTATE INDUSTRY  
BY ADVANCING WOMEN GLOBALLY



www.crewutah.org | www.crewnetwork.org



## SPONSORSHIP HAS ITS BENEFITS!

WE OFFER A VARIETY OF SPONSORSHIP PACKAGES TAILORED TO SUIT YOUR NEEDS:

2021 ANNUAL CHAPTER SPONSOR	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000
Spotlight at one CREW Utah Monthly event (speaking opportunity, visual aids, display table)	✓*	✓	✓	
Company logo in CREW Utah weekly eBlast	✓*	✓		
Verbal recognition at monthly lunch programs	✓	✓		
Link to company website from CREW Utah website homepage	✓	✓		
Company logo on CREW Utah website sponsor page	✓*	✓	✓	✓
Recognition at all CREW Utah Events (sponsor banner, table signs)	✓*	✓	✓	✓
Registration to CREW Network National Convention (\$1020 value)	1	1		
CREW Utah memberships (includes benefits at local and national level) (average value \$395 each)	3	2	1	1
Admission to CREW Utah lunch events (value \$30 each)	20	14	10	7
*Exclusive lunch spotlight/prominent logo placement				

## ENHANCEMENT PACKAGE FOR CHAPTER SPONSORS ONLY

CHAPTER SPONSORS SAVE OVER 20% WHEN SUPPORTING CREW UTAH'S ANNUAL GALA

SEE BELOW FOR BENEFITS

ADD Marquee Level sponsorship for Annual Scholarship Gala Fundraiser (Limit 4)				<b>\$4,000</b>
ADD Platinum Level sponsorship for Annual Scholarship Gala Fundraiser				<b>\$2,500</b>
ADD Gold Level sponsorship for Annual Scholarship Gala Fundraiser				<b>\$1,500</b>
ADD Silver Level sponsorship for Annual Scholarship Gala Fundraiser				<b>\$750</b>

ANNUAL SCHOLARSHIP GALA FUNDRAISER PRICING FOR NON-CHAPTER SPONSORS	(LIMIT 4) MARQUEE \$5,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000
Event tickets (average value \$100 each)	16	8	4	2
Link to company website from CREW Utah Gala webpage	✓			
Spotlight at event (speaking opportunity)	✓			
Exhibitor table	✓			
Opportunity to provide 60 second advertisement video to be displayed at event	✓			
Company logo on event promotional materials and invitations	✓*	✓		
Company logo on the CREW Utah Gala webpage	✓*	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Opportunity to contribute to swag bag	✓	✓	✓	✓
Company Branding at the drink bar—cocktail/mocktail sponsor			✓	
Company branding at a table				✓
*Prominent logo placement				

# 2021 Annual Sponsorship

## CORPORATE COMMITMENT FORM



Please fill out the following to confirm your sponsorship

PACKAGE	ENHANCEMENT PACKAGE FOR CHAPTER SPONSORS ONLY	
<input type="radio"/> <b>Diamond:</b> \$7,500	<input type="radio"/> \$4,000 to add <b>Marquee</b> Sponsorship for Scholarship Gala Fundraiser	
<input type="radio"/> <b>Platinum:</b> \$5,000	<input type="radio"/> \$2,500 to add <b>Platinum</b> Sponsorship for Scholarship Gala Fundraiser	
<input type="radio"/> <b>Gold:</b> \$3,000	<input type="radio"/> \$1,500 to add <b>Gold</b> Sponsorship for Scholarship Gala Fundraiser	
<input type="radio"/> <b>Silver:</b> \$2,000	<input type="radio"/> \$750 to add <b>Silver</b> Sponsorship for Scholarship Gala Fundraiser	
<input type="radio"/> <b>LOCAL SCHOLARSHIP:</b> \$5,000 each (limit five per year)		
<input type="radio"/> <b>EVENT SPONSOR:</b>	<input type="radio"/> <b>Semiannual Mixer</b> <input type="radio"/> \$500 (limit two) Speaking opportunity at event and recognition on promotional marketing	<input type="radio"/> <b>Scholarship Gala Fundraiser</b> (without Chapter Sponsorship) <input type="radio"/> \$5,000 Marquee <input type="radio"/> \$3,000 Platinum <input type="radio"/> \$2,000 Gold <input type="radio"/> \$1,000 Silver
		<b>TOTAL COMMITMENT:</b>
		\$ <input type="text"/>

**COMPANY NAME** (print name exactly as you would like it to appear on printed material)

PRIMARY CONTACT NAME	TITLE	EMAIL
<input type="text"/>	<input type="text"/>	<input type="text"/>

**ADDRESS**

PHONE	WEBSITE
<input type="text"/>	<input type="text"/>

**TYPE OF BUSINESS**

**SECONDARY CONTACT(S) & EMAIL** (for event inclusion)

AUTHORIZED SIGNATURE	NAME	DATE
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please return this completed form along with your company logo to [CREWSPONSORSHIP@CREWUTAH.NET](mailto:CREWSPONSORSHIP@CREWUTAH.NET) (invoice will be sent upon receipt)

ON BEHALF OF CREW UTAH, WE THANK YOU FOR YOUR GENEROUS SUPPORT!