

WHO WE ARE



www.crewutah.org | www.crewnetwork.org

CREW Utah was founded in June 2007 by 13 dynamic women with diverse commercial real estate backgrounds. The founding members' goal was to unite Utah women in commercial real estate for networking, education, and career advancement opportunities.

The 2022 CREW Utah Board of Directors

EXECUTIVE BOARD

President, Annastasia Kaessner, Q Factor

President-Elect, Anna Mkrtchyan, Wells Fargo Company

Immediate Past President, Gina Moore, Cushman & Wakefield

Secretary, Kandace Brewster, Brewster Insurance Group

Treasurer, Wendy Leonelli, J. Fisher

BOARD OF DIRECTORS

Director of Programs | Education Committee, Gwen Knight, Colliers International

Director of Social | Special Events, Julie Kilgore, Wasatch Environmental

Director of Marketing, Angela Kesselman, Sunridge Commercial Capital

Director of Strategic Planning, Gina Moore, Cushman & Wakefield

Director of Membership, Jessica Hoffman, FFKR Architects

Director of Philanthropy, Emily Gates, Dorsey & Whitney LLP

Director of Scholarship Program, McKell Dalton, Woodbury Corporation

Director of Annual Gala Fundraiser, Mariel Wirthlin, The Associated Group





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CREW Utah is a state chapter of CREW Network, an international organization dedicated to transforming the commercial real estate industry by advancing women globally. Our 12,000+ members represent nearly every discipline within the industry, in more than 75 major markets. 76% of members hold positions in senior leadership at their respective organizations and 72% give member-to-member referrals.

WHY CREW UTAH?

LEARN

- Monthly lunch events (presentations from industry experts to increase business opportunities, offer insight from developer perspectives, and stay informed of industry trends)
- Personal/professional development training
- Leadership opportunities
- CREW Network industry benchmark studies and white papers

NETWORK

- Full access to CREW Network Member Database of over 12K commercial real estate professionals
- Exclusive networking opportunities with peer organizations
- Monthly “CREW in The Morning”
- Member Mixers
- Annual Holiday Social
- Annual Members Only Meeting
- Annual Gala Fundraiser

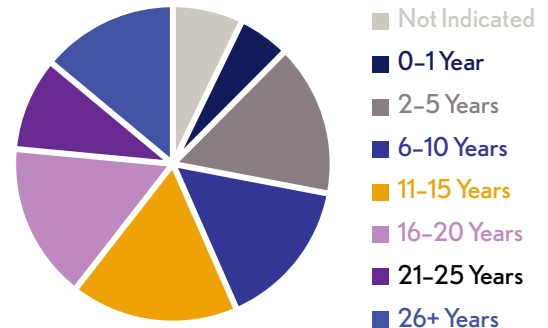
SERVE

- Scholarship opportunities
- Mentorship program
- Access to program toolkits and materials for CREW Network Career Outreach programs - CREW Careers, UCREW® and eMentoring
- Philanthropic opportunities

OUR MEMBERSHIP

- More than 75% of our members have ≥ 5 years of experience in a qualified field of commercial real estate (QFCRE)
- Other members consist of:
 - Associates (< 5 years of experience in QFCRE)
 - Affiliates (employed in a field related to CRE, which benefits, supports, or supplies a service or product to CRE professionals)
 - Full-time graduate students (studying in a QFCRE)

YEARS OF EXPERIENCE



MEMBERSHIP BY QUALIFIED DISCIPLINE



Annual Sponsorship

TRANSFORMING THE COMMERCIAL REAL ESTATE INDUSTRY
BY ADVANCING WOMEN GLOBALLY



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SPONSORSHIP HAS ITS BENEFITS!

WE OFFER A VARIETY OF SPONSORSHIP PACKAGES TAILORED TO SUIT YOUR NEEDS:

2022 ANNUAL CHAPTER SPONSOR	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000
Spotlight at one CREW Utah Monthly event (speaking opportunity, visual aids, display table)	✓*	✓	✓	
Company logo in CREW Utah weekly eBlast	✓*	✓		
Verbal recognition at monthly lunch programs	✓	✓		
Link to company website from CREW Utah website homepage	✓	✓		
Company logo on CREW Utah website sponsor page	✓*	✓	✓	✓
Recognition at all CREW Utah Events (sponsor banner, table signs)	✓*	✓	✓	✓
Registration to CREW Network National Convention (\$1,020 value)	1	1		
CREW Utah memberships (includes benefits at local and national level) (average value \$395 each)	3	2	1	1
Admission to CREW Utah lunch events (value \$30 each)	16	12	10	7
Annual Gala Fundraiser Tickets (average value \$100 each)	2	1		

*Exclusive lunch spotlight/prominent logo placement

ENHANCEMENT PACKAGE FOR CHAPTER SPONSORS ONLY

CHAPTER SPONSORS SAVE OVER 20% WHEN SUPPORTING CREW UTAH'S ANNUAL GALA

SEE BELOW FOR BENEFITS

ADD Marquee Level sponsorship for Annual Gala Fundraiser (Limit 4)	\$4,000
ADD Platinum Level sponsorship for Annual Gala Fundraiser	\$2,500
ADD Gold Level sponsorship for Annual Gala Fundraiser	\$1,500
ADD Silver Level sponsorship for Annual Gala Fundraiser	\$750

ANNUAL GALA FUNDRAISER PRICING FOR NON-CHAPTER SPONSORS	(LIMIT 4) MARQUEE \$5,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000
Event tickets (average value \$100 each)	18	9	4	2
Link to company website from CREW Utah Gala webpage	✓			
Spotlight at event (speaking opportunity)	✓			
Exhibitor table	✓			
Opportunity to provide 60 second advertisement video to be displayed at event	✓			
Company logo on event promotional materials and invitations	✓*	✓		
Company logo on the CREW Utah Gala webpage	✓*	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Opportunity to contribute to swag bag	✓	✓	✓	✓
Company branding at the Beverage Counter			✓	
Company branding at Gala Event	✓	✓	✓	✓

*Prominent logo placement

Additional Gala Sponsorship Opportunities to Follow

2022 Annual Sponsorship

CORPORATE COMMITMENT FORM



Please fill out the following to confirm your sponsorship

PACKAGE	ENHANCEMENT PACKAGE FOR CHAPTER SPONSORS ONLY
<input type="radio"/> Diamond: \$7,500	<input type="radio"/> \$4,000 to add Marquee Sponsorship for Annual Gala Fundraiser
<input type="radio"/> Platinum: \$5,000	<input type="radio"/> \$2,500 to add Platinum Sponsorship for Annual Gala Fundraiser
<input type="radio"/> Gold: \$3,000	<input type="radio"/> \$1,500 to add Gold Sponsorship for Annual Gala Fundraiser
<input type="radio"/> Silver: \$2,000	<input type="radio"/> \$750 to add Silver Sponsorship for Annual Gala Fundraiser
<input type="radio"/> LOCAL SCHOLARSHIP: \$5,000 each (limit five per year)	
<input type="radio"/> EVENT SPONSOR: Semiannual Mixer	<input type="radio"/> Annual Gala Fundraiser (without Chapter Sponsorship)
<input type="radio"/> \$500 (limit two) <small>Speaking opportunity at event and recognition on promotional marketing</small>	<input type="radio"/> \$5,000 Marquee <input type="radio"/> \$3,000 Platinum <input type="radio"/> \$2,000 Gold <input type="radio"/> \$1,000 Silver <input type="radio"/> \$600 Game Table (up to four available) <input type="radio"/> \$3,000 Table Sponsor <input type="radio"/> \$2,000 Music Sponsor

TOTAL COMMITMENT:

\$

COMPANY NAME (print name exactly as you would like it to appear on printed material)

PRIMARY CONTACT NAME

TITLE

EMAIL

ADDRESS

PHONE

WEBSITE

TYPE OF BUSINESS

SECONDARY CONTACT(S) & EMAIL (for event inclusion)

AUTHORIZED SIGNATURE

NAME

DATE

Please return this completed form along with your company logo to CREWSPONSORSHIP@CREWUTAH.NET (invoice will be sent upon receipt)

ON BEHALF OF CREW UTAH, WE THANK YOU FOR YOUR GENEROUS SUPPORT!