

WHO WE ARE



www.crewutah.org | www.crewnetwork.org

CREW Utah was founded in June 2007 by 13 dynamic women with diverse commercial real estate backgrounds. The founding members' goal was to unite Utah women in commercial real estate for networking, education, and career advancement opportunities.

The 2023 CREW Utah Board of Directors

EXECUTIVE BOARD

President, Anna Mkrtchyan, Wells Fargo Bank

President-Elect | Director of Sponsorship, Gwen Knight, Colliers International

Immediate Past President | Director of Strategic Planning, Anastasia Kaessner, Q Factor

Secretary, Leeza Evensen, Snell & Wilmer

Treasurer, Theddi W Chappell, Sustainable Values, Inc.

BOARD OF DIRECTORS

Director of Programs | Education Committee, Laura Warren, Universal Engineering Sciences

Director of Social | Special Events, Julie Kilgore, Wasatch Environmental

Director of Marketing, Molly Wilson, MillerKnoll

Director of Membership, Amy Makeever, CertaPro Painters of Salt Lake City

Director of Philanthropy, Alex Schwerdt, Bridge Investment Group

Director of Scholarship Program, Shannon Stearman, Colmena Group

Director of Annual Gala Fundraiser, Grace Peterson, Landmark Property & Development





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CREW Utah is a state chapter of CREW Network, an international organization dedicated to transforming the commercial real estate industry by advancing women globally. Our 12,000+ members represent nearly every discipline within the industry, in more than 75 major markets. 76% of members hold positions in senior leadership at their respective organizations and 72% give member-to-member referrals.

WHY CREW UTAH?

LEARN

- Monthly lunch events (presentations from industry experts to increase business opportunities, offer insight from developer perspectives, and stay informed of industry trends)
- Personal/professional development training
- Leadership opportunities
- CREW Network industry benchmark studies and white papers

NETWORK

- Full access to CREW Network Member Database of over 12K commercial real estate professionals
- Exclusive networking opportunities with peer organizations
- Monthly “CREW in The Morning”
- Member Mixers
- Annual Holiday Social
- Annual Members Only Meeting
- Annual Gala Fundraiser

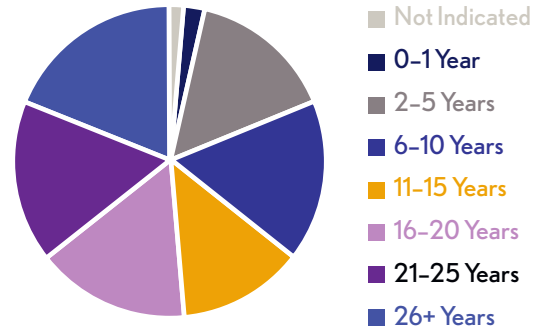
SERVE

- Scholarship opportunities
- Mentorship program
- Access to program toolkits and materials for CREW Network Career Outreach programs - CREW Careers, UCREW® and eMentoring
- Philanthropic opportunities

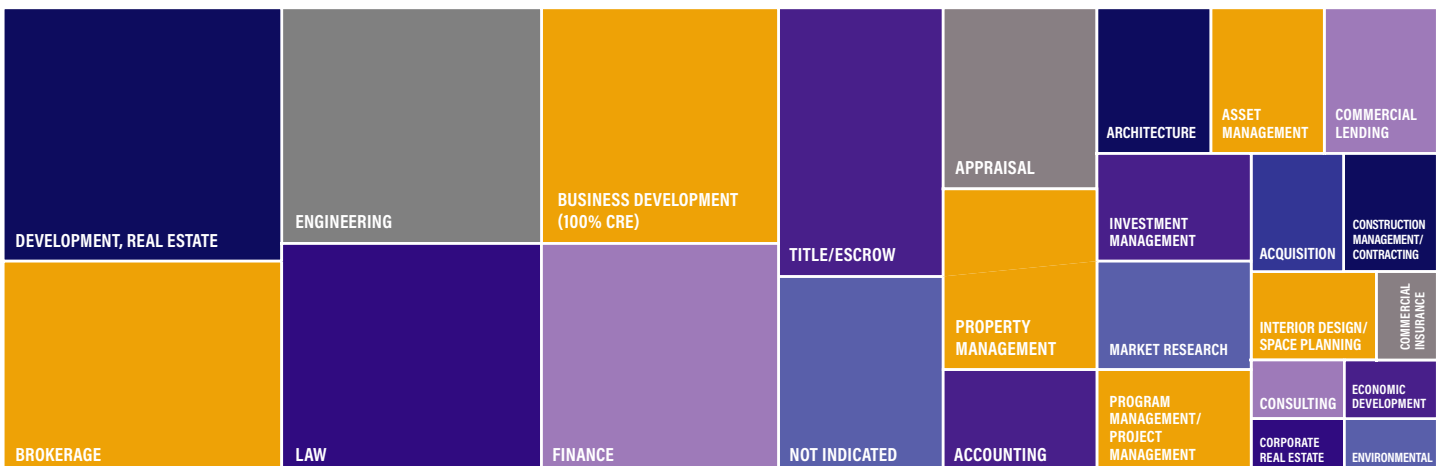
OUR MEMBERSHIP

- More than 62% of our members have ≥ 5 years of experience in a qualified field of commercial real estate (QFCRE)
- Other members consist of:
 - Affiliates (employed in a field related to CRE, which benefits, supports, or supplies a service or product to CRE professionals)
 - Full-time students (studying in a QFCRE)
 - Civic affiliate (government, educational and non-profit organizations who further support CRE and the CREW Utah chapter)

YEARS OF EXPERIENCE



MEMBERSHIP BY QUALIFIED DISCIPLINE



Annual Sponsorship

TRANSFORMING THE COMMERCIAL REAL ESTATE INDUSTRY
BY ADVANCING WOMEN GLOBALLY



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SPONSORSHIP HAS ITS BENEFITS!

WE OFFER A VARIETY OF SPONSORSHIP PACKAGES TAILORED TO SUIT YOUR NEEDS:

2023 ANNUAL CHAPTER SPONSOR	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$500
Spotlight at one CREW Utah Luncheon (speaking opportunity, visual aids, display table)	✓*	✓	✓		
Company logo in CREW Utah weekly eBlast	✓*	✓			
Verbal recognition at monthly CREW Utah Luncheon	✓	✓			
Link to company website from CREW Utah website homepage	✓	✓			
Company logo on CREW Utah website sponsor page	✓*	✓	✓	✓	✓
Recognition at all CREW Utah Events (sponsor banner, table signs)	✓*	✓	✓	✓	✓
Registration to CREW Network National Convention (\$1,199 value) or 3 additional CREW Utah memberships	1	1			
CREW Utah memberships (includes benefits at local and national level) (average value \$395 each)	3	2	1	1	
Admission to CREW Utah luncheon (value \$30 each)	16	12	10	7	2
Annual Gala Fundraiser Tickets (average value \$100 each)	2	1			

*Exclusive lunch spotlight/prominent logo placement

ENHANCEMENT PACKAGE FOR CHAPTER SPONSORS ONLY	SEE BELOW FOR BENEFITS
CHAPTER SPONSORS SAVE OVER 20% WHEN SUPPORTING CREW UTAH'S ANNUAL GALA	
ADD Marquee Level sponsorship for Annual Gala Fundraiser (Limit 4)	\$4,000
ADD Platinum Level sponsorship for Annual Gala Fundraiser	\$2,500
ADD Gold Level sponsorship for Annual Gala Fundraiser	\$1,500
ADD Silver Level sponsorship for Annual Gala Fundraiser	\$750

ANNUAL GALA FUNDRAISER PRICING FOR NON-CHAPTER SPONSORS	(LIMIT 4) MARQUEE \$5,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000
Event tickets (average value \$100 each)	12	8	4	2
Link to company website from CREW Utah Gala webpage	✓			
Spotlight at event (speaking opportunity)	✓			
Exhibitor table	✓			
Company logo on event promotional materials	✓*	✓		
Company logo on the CREW Utah Gala webpage	✓*	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Opportunity to contribute to swag bag (if included with Gala)	✓	✓	✓	✓
Company branding at Gala Event	✓*	✓	✓	✓

*Prominent logo placement

Additional Gala Sponsorship Opportunities to Follow